PANDORA “SURVEY Contest”

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE THE CHANCE OF WINNING. VOID WHERE PROHIBITED. BY ENTERING, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE JUDGES, WHICH SHALL BE FINAL IN ALL RESPECTS.

BY ENTERING THIS CONTEST, YOU AGREE THAT THE INFORMATION COLLECTED FROM YOU IN CONNECTION WITH THIS CONTEST MAY BE UTILIZED BY PANDORA, LLC. (THE “SPONSOR”).

3 PRIZE WINNERS, THE PRIZE CONSISTS OF ONE CROWN CHARM IN SILVER PER WINNER. EACH CROWN CHARM HAS A MAXIMUM RETAIL VALUE OF USD 35.

1. Eligibility: Open only to persons who are 13 years of age or older at time of entry. Persons under the age of 18 must enter in the name of their legal guardian, with the consent of their legal guardian. The following individuals are not eligible to win: Employees, contractors, directors and officers of the Sponsor.


3. To Enter: To enter the Contest, fill out the PANDORA questionnaire and your e-mail. Individuals are limited to fill out the questionnaire only once.

4. When the survey (21. October 2012) is completed you will be contacted directly if you win. The winner will be announced on www.pandora.net.

5. By participating, you will be required to agree that you have (a) read or have had these Official Rules read to you and you are in agreement with these Official Rules.

Additional Requirements:

Entries will be deemed to have been submitted by the authorized account holder of the e-mail address submitted at the time of the entry. “Authorized account holder” is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Finalists agree to irrevocably assign and transfer to the Sponsor any and all rights, title and interest in Submission, including, without limitation, all copyrights and waive all moral rights in Submission.

6. Selection of Winners: There will be three (3) Winners. The prize shall consist of one PANDORA Crown Charm in Silver per winner. The Crown Charm in Silver has a retail value of USD 35. The winners shall be selected by random draw on the twenty-sixth (26th) of October 2012. There are a total of three (3) winners.

8. **Contest Period:** All entries must be received by 11:59:59 p.m. CT on 21 October 2012. The winner will be drawn at 12:00 a.m. CT 22 October, 2012.

9. **Winner Notification:** Winners will be notified through the email that they have provided when entering the Contest that within ten (10) days of winning, and for two (2) months thereafter.

10. **General Conditions:** All Entrants must have a valid e-mail address. Winners are solely responsible for any taxes on their respective prizes and will receive an IRS form 1099 for the value of their prize. Unclaimed prizes will not be awarded. If for any reason the Contest is not capable of running as planned for reasons beyond the Sponsors’ control, Sponsors reserve the right, at their sole discretion to cancel, modify or terminate the Contest. Further, Sponsors reserve the right, at their sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to tamper with the entry process or the operation of the Contest or any Sponsors’ Web Sites; (b) violating the Official Rules; (c) violating the Web Site terms of service, conditions of use and/or applicable general rules or guidelines; or (d) acting in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. This Contest is offered only in the United States and is governed by the laws of the state of Maryland. All claims relating in any manner to this Contest or to any Submissions must be resolved in the state courts located in Howard County, Maryland.

THE CONTEST SPONSOR RESERVES THE RIGHT TO CANCEL, TERMINATE, MODIFY OR SUSPEND THE RULES OR ADMINISTRATION OF THIS CONTEST, IN WHOLE OR IN PART, WITHOUT PRIOR NOTICE, WITH NO OBLIGATION OR LIABILITY, INCLUDING IF FOR ANY REASON THE CONTEST IS NOT CAPABLE OF RUNNING AS PLANNED, WHETHER DUE TO INFECTION OF COMPUTER VIRUSES, BUGS, TAMPERING, UNAUTHORIZED INTERVENTION, FRAUD, TECHNICAL FAILURE OR OTHER FAILURES THAT IN THE CONTEST SPONSOR’S SOLE OPINION CORRUPT OR AFFECT THE ADMINISTRATION, SECURITY, FAIRNESS, INTEGRITY OR PROPER CONDUCT OF THE CONTEST. IN SUCH EVENT, A WINNER MAY BE SELECTED BY RANDOMLY DRAWING FROM AMONG ALL ELIGIBLE BALLOTS RECEIVED UP TO THE TIME OF CANCELLATION, TERMINATION, SUSPENSION OR MODIFICATION.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES AND DELIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

11. **Limitations of Liability and Release:** No liability or responsibility is assumed by the Sponsor resulting from any user’s participation in or attempt to participate in the Contest.

By clicking “I accept” below, you explicitly consent that you are the individual whose personal data you are submitting and have consented to the processing of your personal data by Pandora, other Pandora group companies and third party suppliers such as advertising and marketing agencies, in each case for Pandora’s and the Pandora group’s internal business purposes and for the purposes of marketing and advertising Pandora and Pandora group company’s products and services. Pandora A/S, 2 Hovedvejen, DK-2500 Glostrup is the data controller with respect to your personal data.

I have read, understand and agree to the terms, conditions and limitations noted above.